Magically

Track pet food purchases for

FAST

Customer redemption

&

Easy

Reimbursement from vendors

Build customer loyalty with every pet food purchase while saving money and time.

Rewards Plus

Save Time with Rewards Plus

Rewards Plus (R+) is the latest POS module designed specifically for the pet retailer.

How many times has a customer misplaced a loyalty card with just one more bag to go before the free one? We've all done it before! After saving up loyalty points for months and carrying that little card, we lose it as soon as we are about to get our free bag/can of pet food. With Rewards Plus you and your customers don't have to "fuss with" cards, stamps or cutting out UPC's. Just setup which bags quality for which programs and let CounterPoint and R+ do the rest. Rewards Plus "auto-magically" tracks the customers purchases, tell them when they've earned the free bag and prints all the needed paperwork to for you to get the replacement bag or credit from the manufacturer.

The number of bags/cans each customer has purchased will be tracked within your POS. For the customers convenience the number of items left until the free food is redeemable will print at the bottom of each receipt. One of the best parts of R+ is that you and your customers will no longer have to keep track of UPC codes! Once a customer redeems their free pet food the paperwork that your vendors require is immediately generated, leaving you worry free. With R+ you and your customers will no longer need to save UPC codes. After a long day at the store, all you'll need to do is print or email the vendor redemption forms. Vendor reimbursement has never been so quick and easy! Rewards Plus completely automates the pet bag redemption program helping you save you *time and money*.

- Everything is now automated and hassle free.
- Customers and retailers no longer have to keep track of cards and UPC numbers because it is digitally recorded upon purchase.
- Once a customer record is established all future purchases will be recorded and saved within program.
- Customers will have up to date information on how many bags/cans they have left until free bag is rewarded.
- Receipts print with up to date count of all eligible purchases, number of purchases left until redeemable bag, and expiration dates for bag eligibility.
- Automatically resets to zero once customer redeems free bag/can of food and begins again.
- Retailers have up to date information on how many bags of food have been given away through rewards program.
- UPC numbers are automatically recorded when food is sold and saved in program for manufacturers benefit.
- Paperwork prints as soon as free bag is given away to be sent to manufacturer as proof of purchases.
- Easily customizable with options including:
  - Size of food eligible
  - Brands of food eligible
  - Number of bags/cans required until free food
  - Customizable time range
- Allows multiple reward programs to run simultaneously and tracks each separately