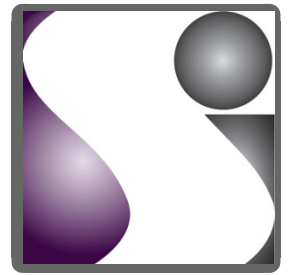




Loyalty Plus



" Dog - You'll never believe what my person did yesterday at my favorite store. First, she got my favorite treat – Barkery Dog Bone. It is so good. Then I got a bath. I love getting a bath, all those bubbles! Then she bought the best flavor of my favorite food. Super yummy! But you won't believe what happened next. The blond person standing behind the counter thing asked her "Ma'am would you like to donate your loyalty points to the local dog shelter?" My person was so surprised. She didn't know she could do that. I came from that shelter and I still have friends there. So my person said "of course, please donate those point so the shelter animals can get feed." Wasn't that nice of my person? She gave all 176 points she had to the shelter and the cashier gave her a special receipt with a thank you note on it! Oh look there's a squirrel ... "

Well, what your Dog was talking about is the latest addition from Soft Intelligence call "Loyalty Plus". Any of our CounterPoint retailers can purchase this add-on module which will make moving loyalty points from individual customers to a charity in a snap. Loyalty Plus (L+) is Soft Intelligence's latest enhancement to NCR CounterPoint helping to automate customer donations. It has never been easier to transfer customer reward points to your favorite charity, local shelter or humane society! It's as easy as 1,2,3 when all you have to do is...
Ask, Click, and Donate.

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