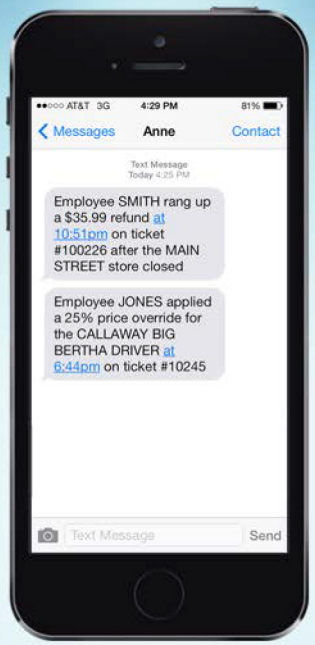
NCR SMART ALERTS

Mobile Alerting for NCR Counterpoint



NCR Smart Alerts is a mobile alerting tool allowing you to keep track of what happens in your store at all times

We know the world is a stage, but that doesn't mean you can be everywhere at once. Like your own personal assistant, our software makes you feel like you've got everything covered. Our mobile alerting system informs you of all store operations across your locations, keeping you up-to-date on sales information, any fraudulent activity, or day-to-day operations.

Store Operation

- Low inventory
- Cash drawer over or short
- Failed credit card settlement
- Flash sales detail
- High sales volume

Fraud Prevention

- Large price override
- Excessive "No sale" transactions
- Return before or after store hours
- Quote summary
- Excessive voided tickets
- Large discount

Customer Service

- Pending orders quick report
- Large sale
- No one signed in at store open

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NCR counterpoint

Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR Counterpoint is the specialty retail management system that brings the front and back offices into harmony, enabling you to grow your best business. Our comprehensive and flexible solution will manage your business' details so you can focus on what truly matters: your customers. We build the stage that allows you to perform.

Choose the alerts that are most important to you and set up parameters that fit with your business. Pick which alerts you want to receive and which alerts you want your managers to receive.

NCR Smart Alerts is your operation's eyes and ears.

Now you can be at all places at once.

Key features

- **Be instantly alerted to potentially fraudulent situations, minimizing harm to your business**
- **Receive daily sales figures via text or email. Review key performance indicators anytime, anywhere, maintaining control of your business while you are offsite**
- **Monitor store operations through key alerts including low inventory warnings, current cash on hand. notifications, alerts if no one has signed in when a store opens, and notifications of large sales or refunds**

Customer success: Sam's Italian Deli

Sam's Italian Deli, located in Fresno, California, brings the wines and foods of Southern Italy to the Central Valley of California. Nick Marziliano, the owner, singles out NCR Counterpoint's ability to strengthen inventory control as especially critical to his business.

Sam's Italian Deli stocks more than 4,000 items, and managers track purchasing and sales closely. "We receive automatic alerts if products have increased or decreased since the last order. That allows us to increase our prices automatically to protect our margins," says Mr. Marziliano.

Customer success: Parson's Gift Store

Parson's Gift Stores, a high-end gift and collectibles chain based in the Atlanta, Georgia area, made the switch to NCR Counterpoint from a competitive solution. Its owner, Gary Willis, was looking for a "full-featured retail system with SQL open architecture. We've been in business since 1925, so we didn't want to change our processes; we wanted something that was highly customizable to the way we do business."

Mr. Willis says his staff used NCR Counterpoint configuration options to change screen layouts and the POS touchscreen interface and terminology to meet their requirements. Of his 65-person operation, 62 use NCR Counterpoint tools every single day for critical retail operations.

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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